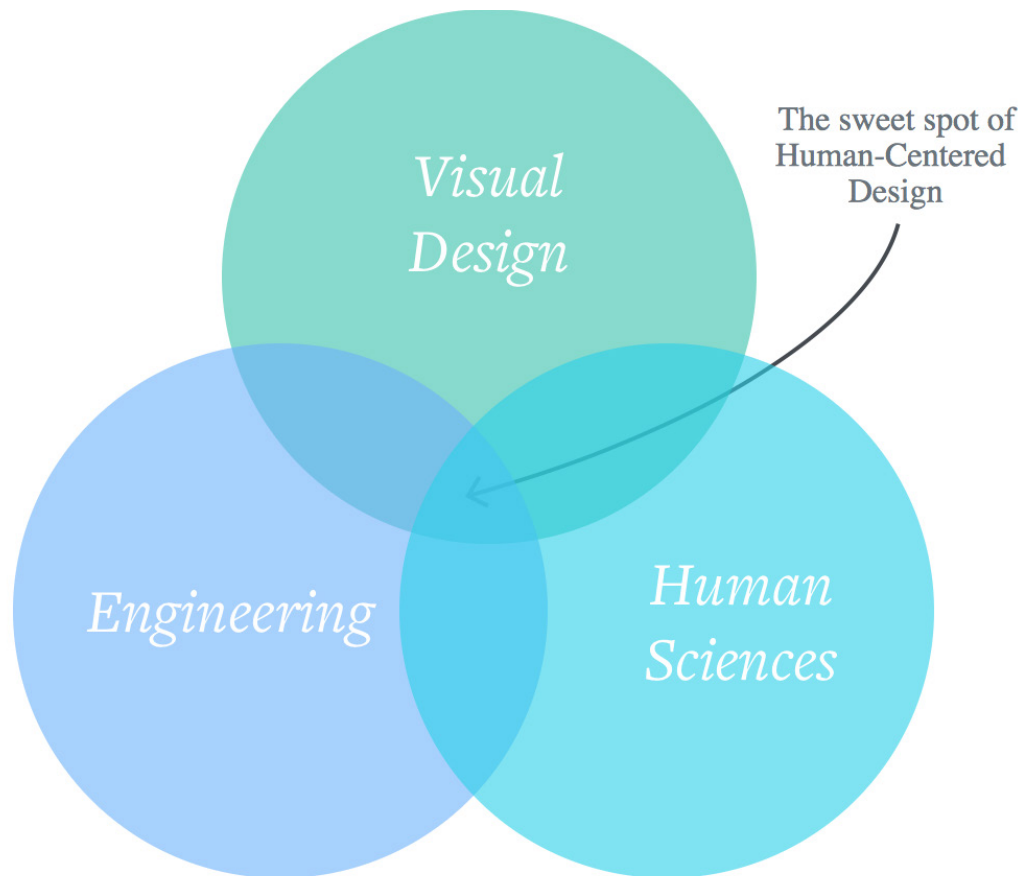


MAY.A



Maya.com is a website that designs products and services based around human centered design. They host a wide variety of career paths such as engineers, anthropologists, graphic designers, game designers, design researchers, and a lot more. They are a design consultancy and research lab that focuses on visual design, engineering, and human sciences. When those three focus areas are combined with balance, that's when you reach the sweet spot of human centered design. The goal of the people at maya.com is to use analytical and problem solving skills to create solutions for people. They design memorable experiences that engage the users. The projects they do all vary greatly from one another. No two are alike, but they serve the same purpose: create something user friendly that has a memorable experience. One of my favorite projects that they did was team up with Oreo and Twitter to create a custom Oreo vending machine that printed out different frosting designs based on the trending stories on twitter. The event was a huge success.