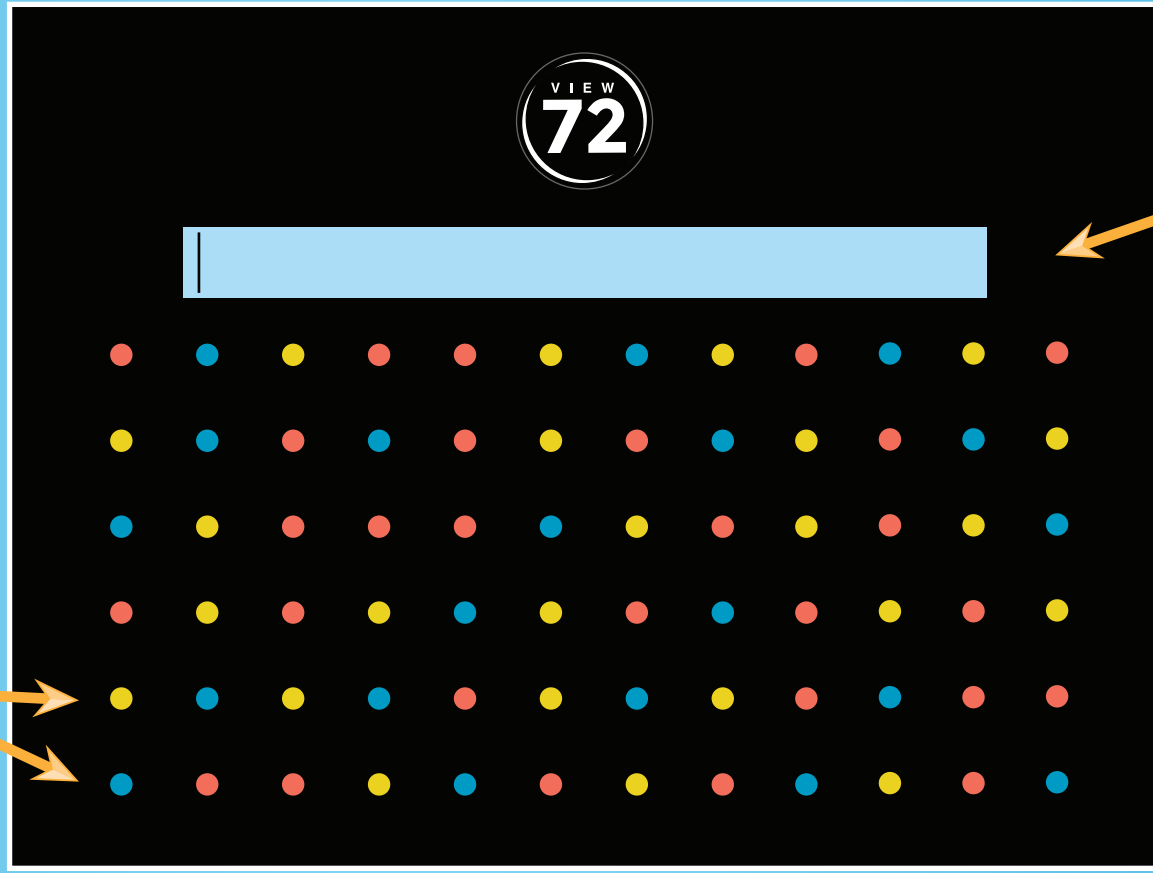




The search bar is a familiar navigation tool that a user could choose when accessing the site. This option also allows returning users to find the exact page or umbrella term they need to find information as quick as possible

HOMEPAGE

Bubbles that glow and bounce as you hover over them. Users can click a bubble to go directly to one of the 72 terms. This feature encourages exploration and allows users to uncover info they may not have known existed or would otherwise choose as a search.



TALENTS

R241 G111 B93

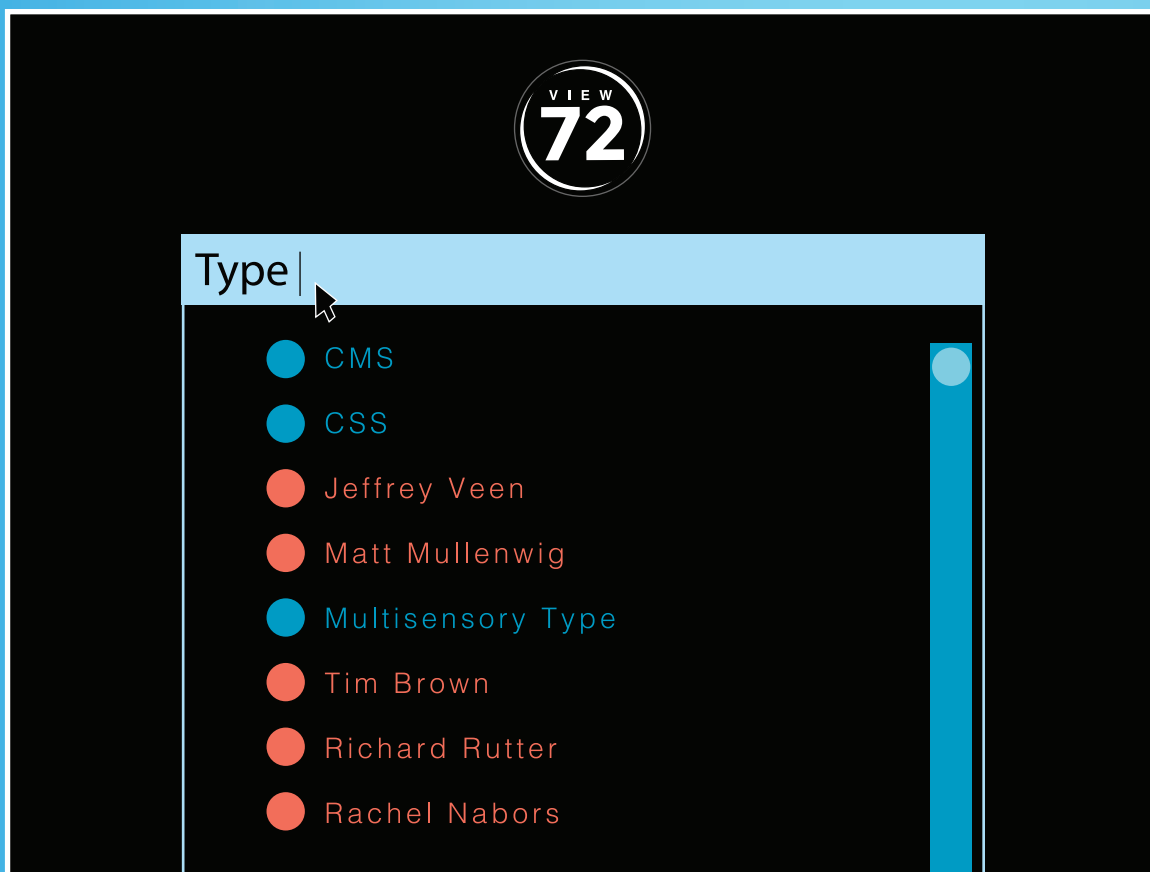
TERMS

R0 G156 B197

TECH

R237 G210 B35

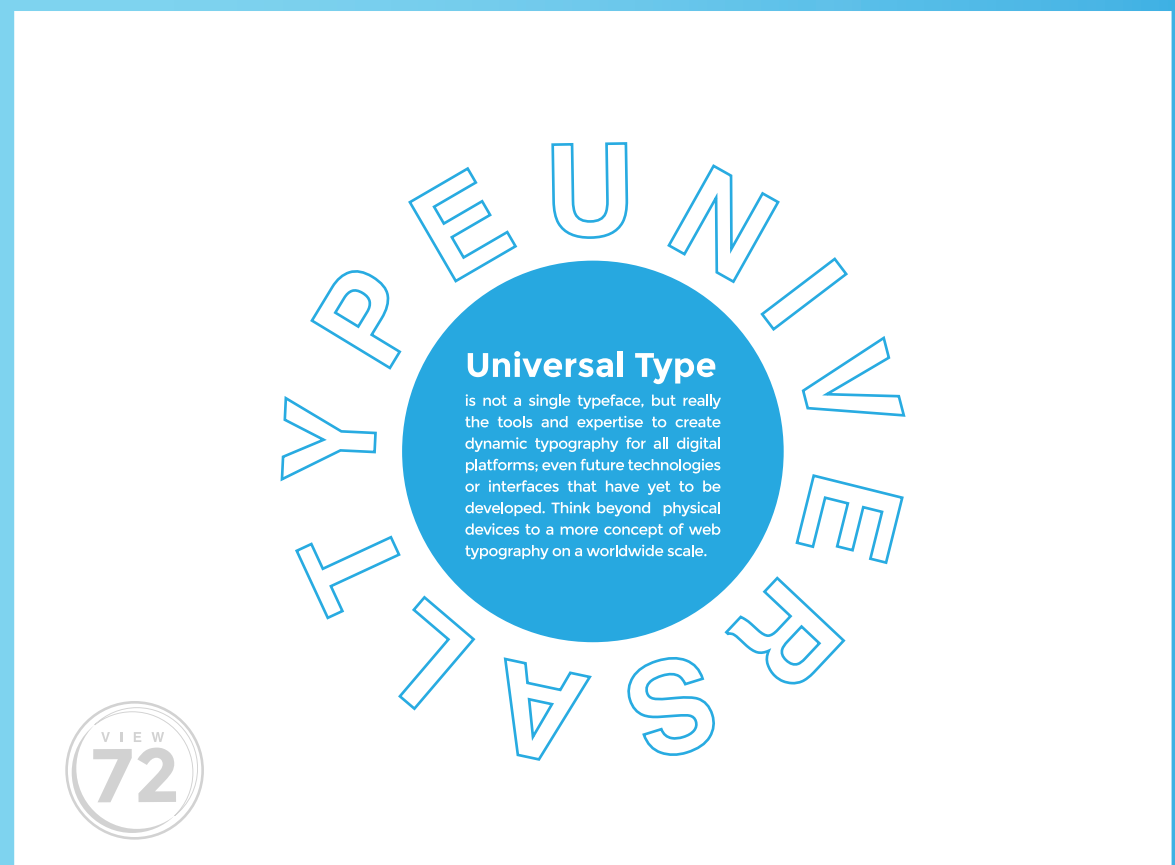
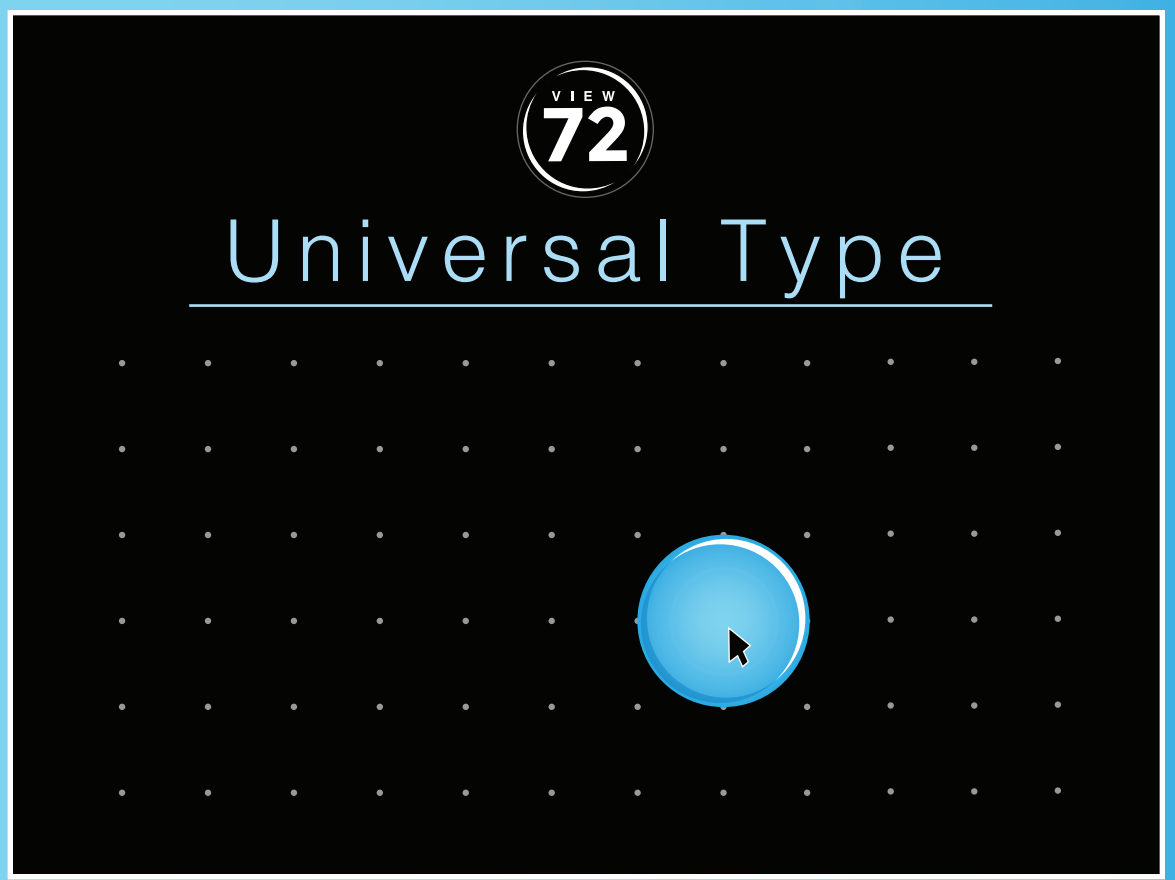
Using the Search Bar



As a term is identified by the search engine matches a term linked to a page, the results populate a list under the search bar. Results will appear in alphabetical order. The results window will have a scroll option. The bubbles from the grid on the homepage will disappear to create a clean and navigatable space.

Using the Bubbles

As users drag their mouse over a bubble, the individual name assigned to the link will populate in the field where the search bar was previously located. The bubbles will glow, gain three-dimensionality, and bounce slightly to react to the mouse-drag action of the user.



Upon reaching a single page, the user has to simply click the View 72 logo to return to the homepage.

Helvetica Oblique + Mont Serrat Bold