

Bamboo leaves

Leave animation:
leaves gently sway
back-and-forth.

grass, fabric
rubbing together
-or- wind blowing
through grass

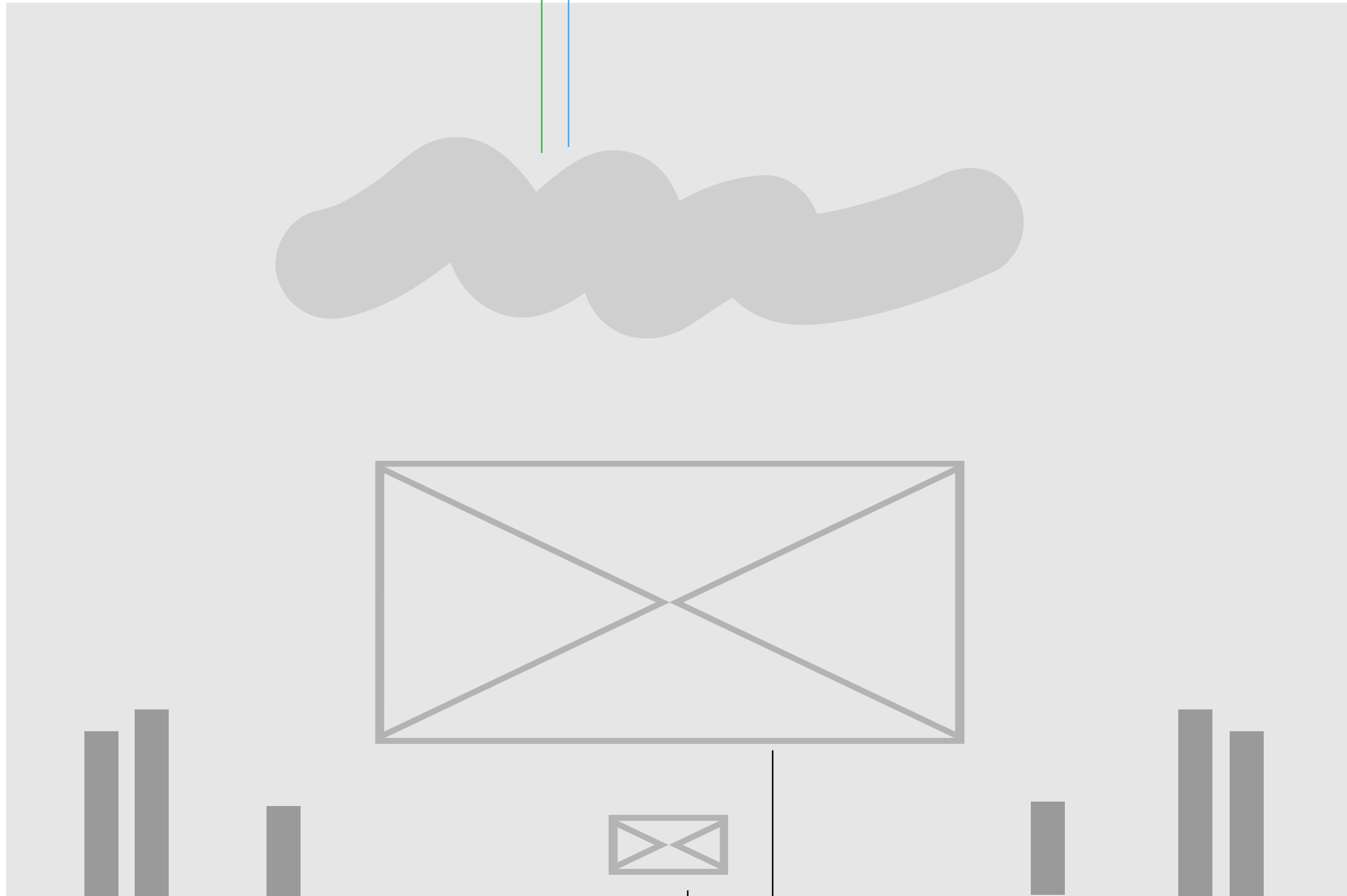
Button animation: pulls reader down into the next section,
removing the leaves and the Bamboo lettering splash, while
pulling up the small bamboo stalks

Button audio: wooden bowl being rang. Wooden drum.

Bamboo lettering splash

down button

character writing, calligraphy animation. Slow repeat.
scratching sound to mimic stylus on paper.



Bamboo trees

Bamboo trees should grow from bottom fo top. Once reaching maximum height, they could have a swaying animation

Bamboo naming and brief history of human use.

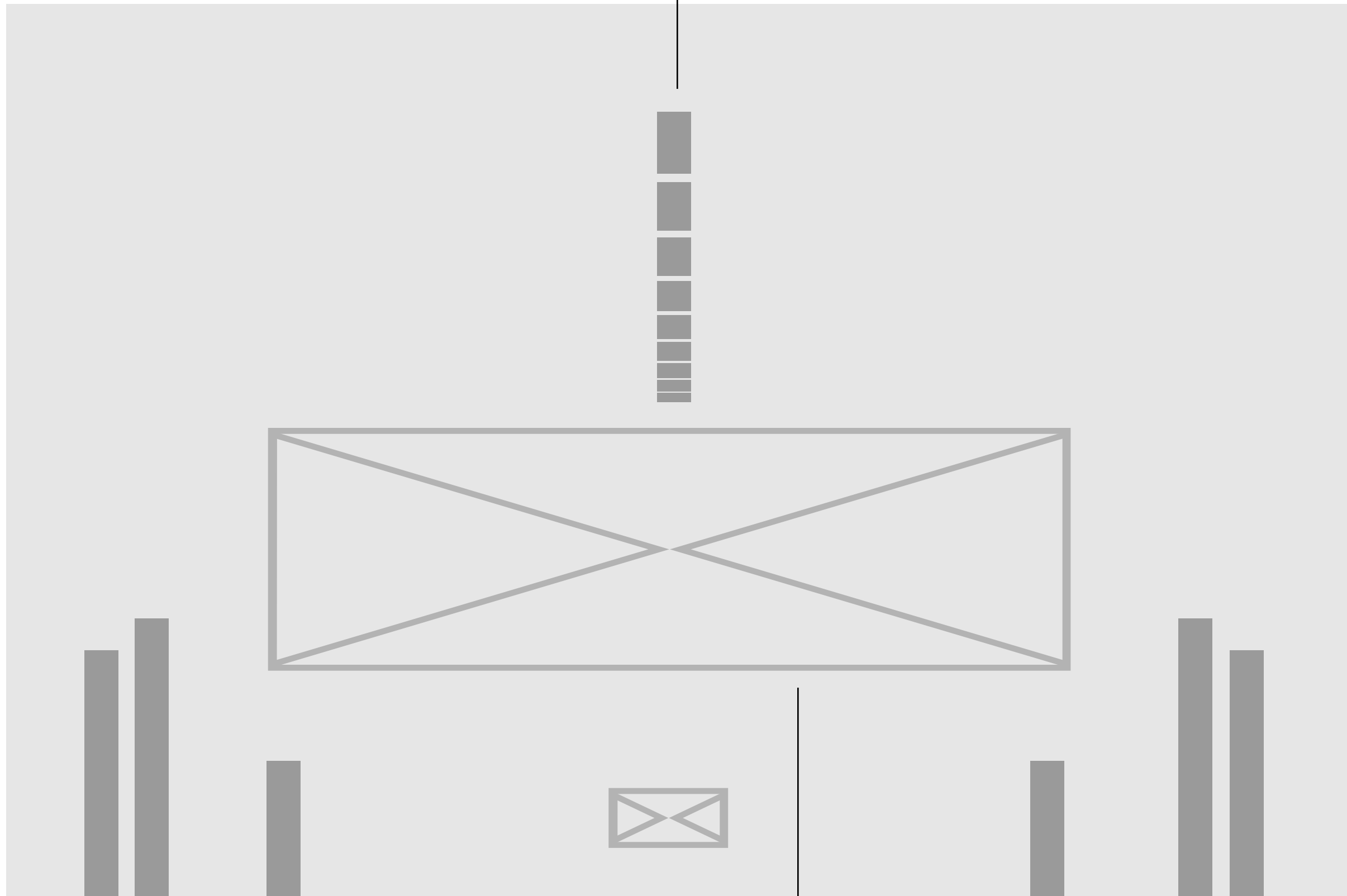
down button

Button animation: transparent glowing arrow encourages uses to scroll down to the next section. This animation should be set on about a 5-10 second delay. This allows users to stop and read the section before being instructed on how to move to the next section

Bamboo trees

Bamboo stalk

stalk animation: small sprout with medium opacity, gains height and sprouts leaves in about 10 seconds, to match with button animation
stalk audio: ???



Bamboo trees

Bamboo trees should grow from bottom fo top. Once reaching maximum height, they could have a swaying animation

Growth properties and life-cycle

down button

Button animation: transparent glowing arrow encourages uses to scroll down to the next section. This animation should be set on about a 5-10 second delay. This allows users to stop and read the section before being instructed on how to move to the next section

Compressive Strength

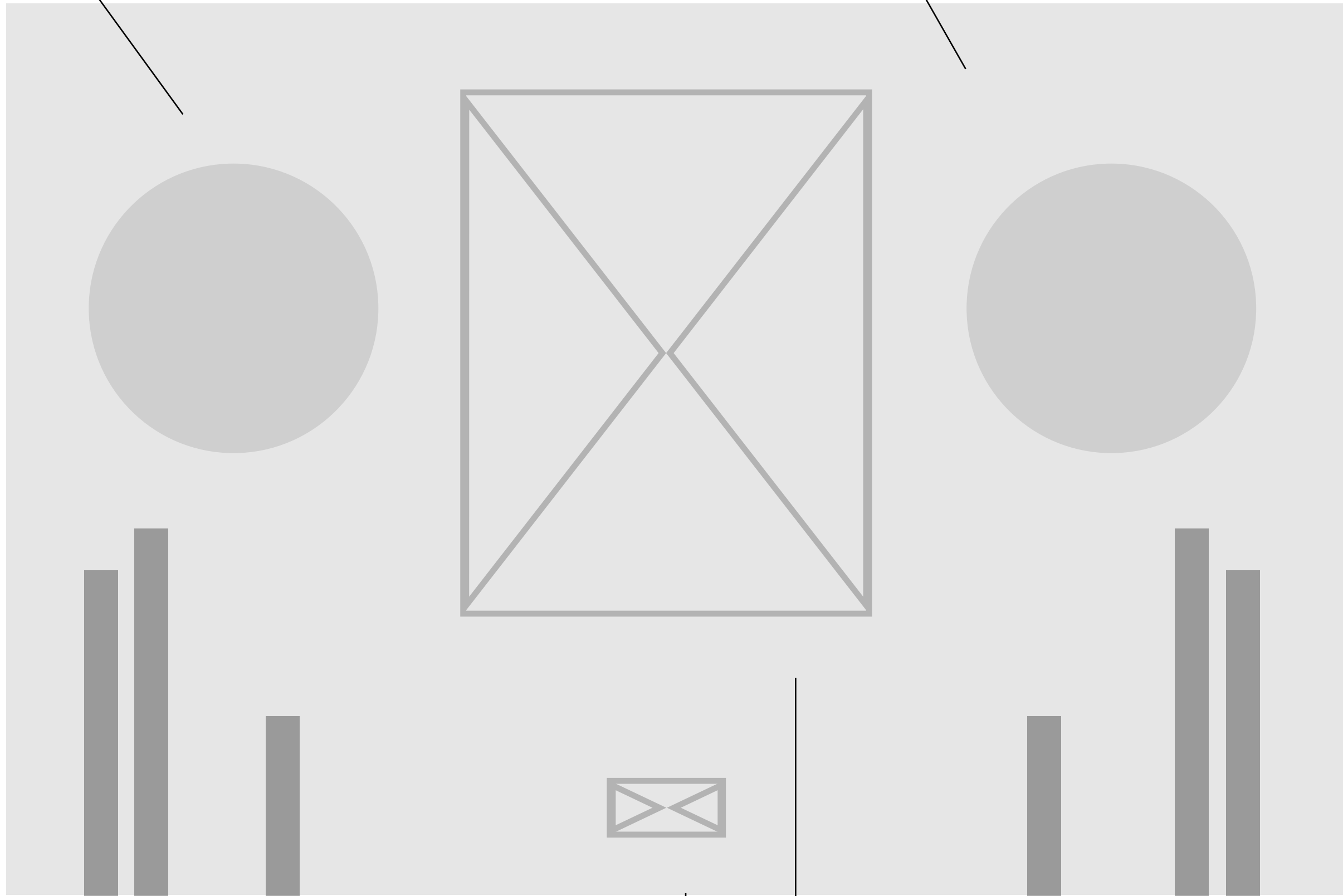
As users hover over highlighted area, show a top-to-bottom squish of a bamboo stalk section

Compression audio: crunching sound

Tensile Strength

As users hover over highlighted area, show a top-to-bottom squish of a bamboo stalk section

Tensile audio: twisting fiber, scratching sound



Bamboo trees

Bamboo trees should grow from bottom fo top. Once reaching maximum height, they could have a swaying animation

Structural properties. Comparison Bamboo trees to other wood and steel.

down button

Button animation: same.

Panda face

Panda animation:
ON HOVER -
Blink, cheeks move

Lemur Face

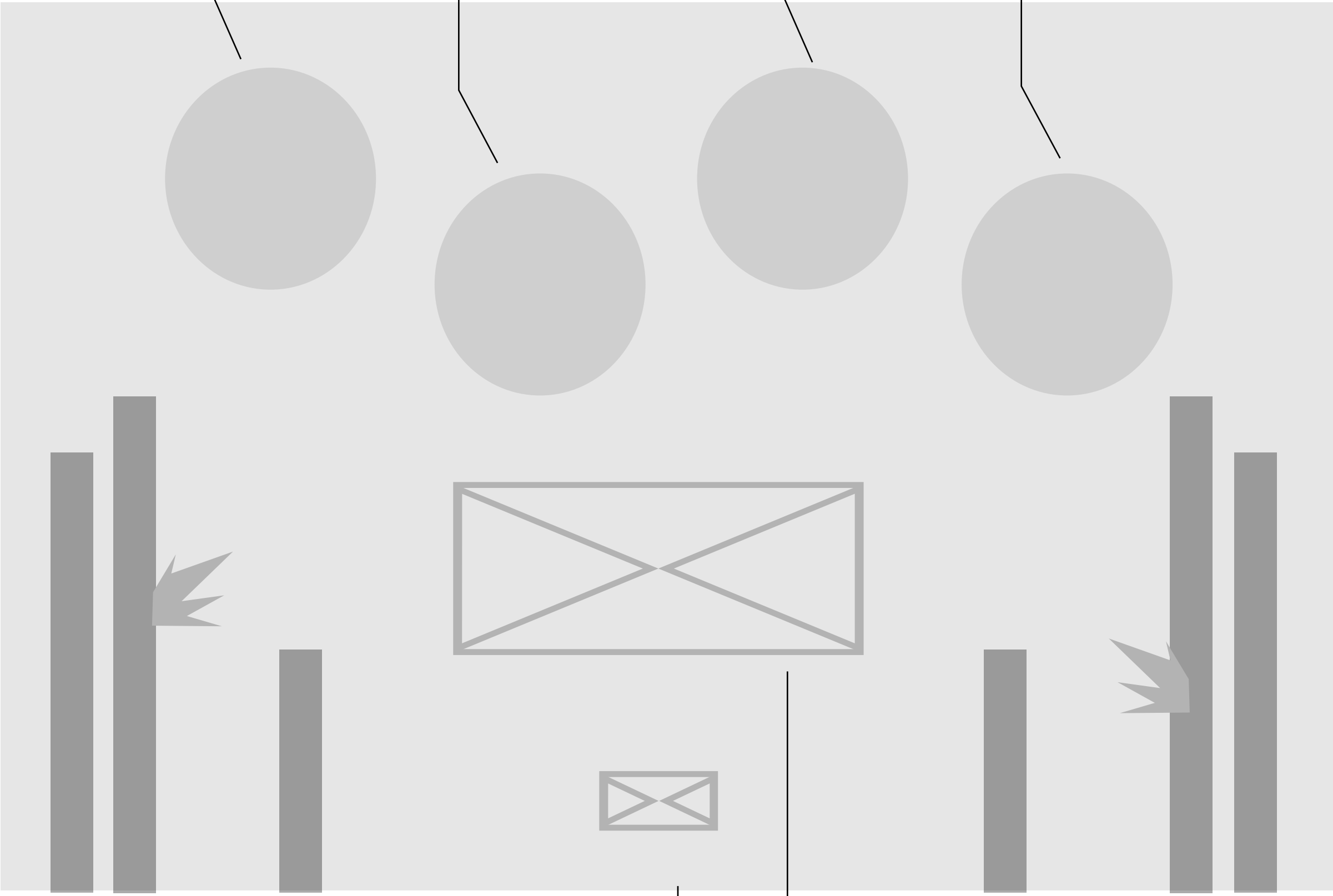
Lemur animation:
ON HOVER -
Blink, mouth elongates

Gorilla Face

Lemur animation:
ON HOVER -
Blink, lip droops, lowers

Human Face

Lemur animation:
ON HOVER -
Blink, smile widen



Bamboo trees

Bamboo as food source

Bamboo trees

down button

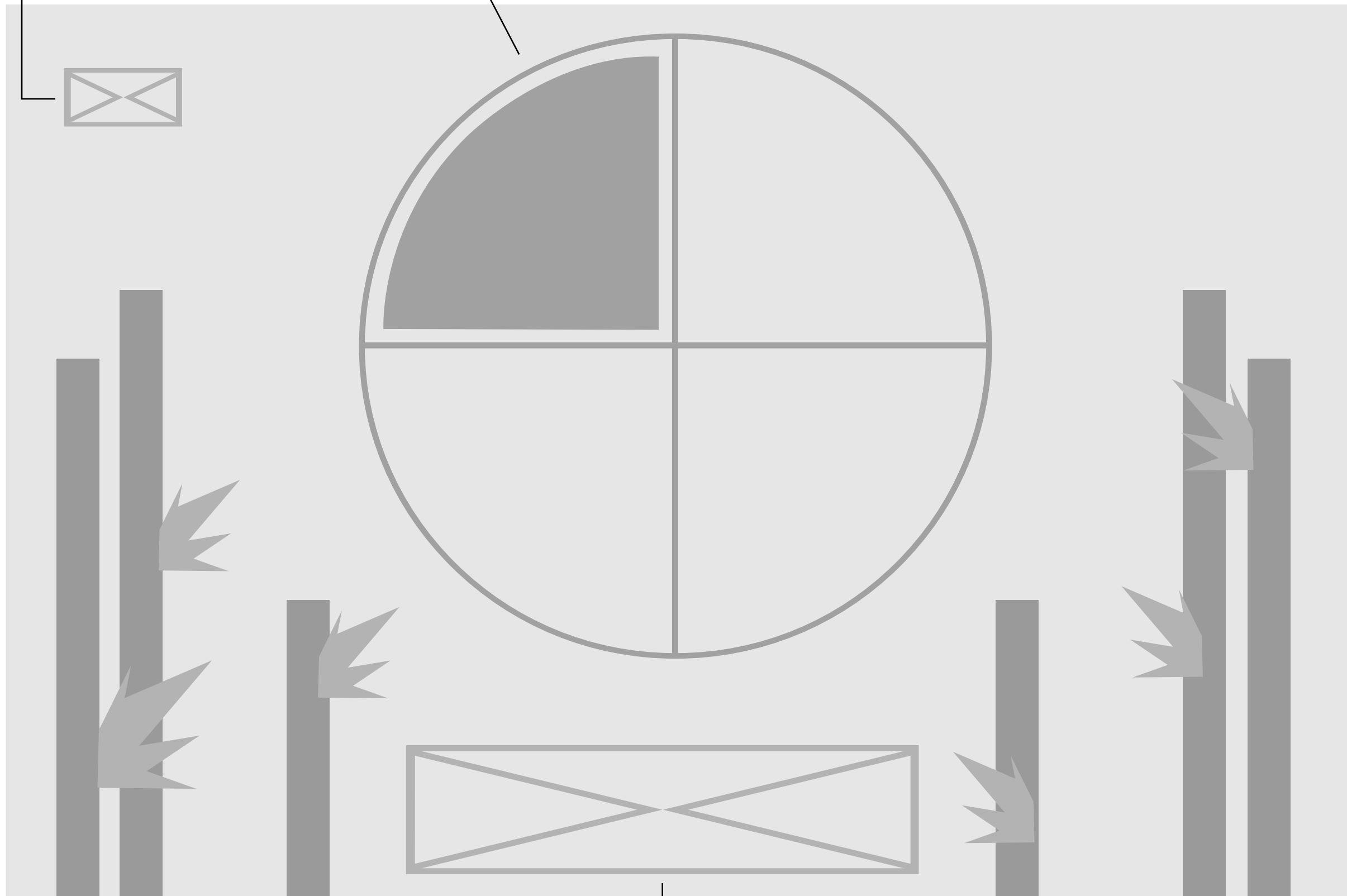
Button animation: same.

Home button

Button animation:
same as all down buttons

**Four wedges describing the environmental
benefits of growing or working with bamboo.**

Wedge animations: ON HOVER - reveal a photograph display usage of
bamboo. Small description box appears.



At max height, bamboo
begin showing slight swaying

Description for wedge